Gazzette no: 2416 issue no: 2359

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tribal Welfare Department - Fairs and Festivals - Declaration of **"Sambara Polamamba Jathara"** in Sambara village of Makkuva mandal,Vizianagaram district, Andhra Pradesh as State Festival - orders - Issued.

SOCIAL WELFARE (TW.GCC) DEPARTMENT

G.O.Ms.No.06 **Dated: 27.01.2023.**
Read the following:-

1. From the Project Officer, ITDA, Parvathipuram, Lr.Rc. No. APOG/TCRTM/ 2021 dated 12-03-2021 received through DTW, AP, Vijayawada.
2. From the Managing Director, TCR&TM, Visakhapatnam, E-file SOW03-28023(32)/3/2021-A.

&&&&&

O R D E R:

In the reference 1st read above, the Project Officer, ITDA, Parvathipuram has stating that **"Sambara Polamamba Jathara"** is a massive annual tribal festival celebrated in honor of Hindu Goddess Polamamba in Sambara village of Makkuva mandal, Vizianagaram district, Andhra Pradesh. This Jatara is known for witnessing one of the largest people gatherings in the State. It is second biggest Jatara in Vizianagaram district after Shri Pydithalli Ammavari Jathara in Vizianagaram city. Sambara Polamamba Jathara, a 3 days festival is conducted at Sambara, a village near the banks of river Gomukhi. Sambara is 6km from Makkuva mandal and 86km from Vizianagaram (District Head Quarters).The nearest town to Sambara is Bobbili which is 24km away. Sambara Polamamba Jathara, well known as Ten week Girijan Deity festival is very renowned festival for North Andhra People. It is believed that after Sri Sri Modamamba Jatara in Paderu, Visakhapatnam district, it is Sambara Polamamba Jatara which attracts the largest number of devotees in the State.

2. The Project Officer, ITDA, Parvathipuram further stated that considering the largest gathering and cultural exchange of different regions which preserves some of the most original Indian Traditions, the Sambara Polamamba Jathara may be declared as State Festival and a budget of Rs.50.00 Lakhs (Rupees Fifty Lakhs Only) may be released to ITDA, Parvathipuram for conducting the festival every year as it takes greater significance with special attention of the Government.

3. In the reference 2nd read above, the Managing Director, TCR&TM, Visakhapatnam has requested the Government to declare "**Sambara Polamamba Jathara**" in Saluru Mandal, Vizianagaram District as a state festival and request to release the budget of Rs.50.00 Lakhs (Rupees Fifty Lakhs Only) to ITDA, Parvathipuram for conducting the festival every year.

4. After careful examination of the proposal and keeping in view the largest gathering and cultural exchange of different regions which preserves some of the most original Indian Traditions in the tribal areas of Andhra Pradesh, Government hereby declare the "**Sambara Polamamba Jathara**"as State Festival and accorded to incur an expenditure of Rs.50.00 Lakhs (Rupees Fifty Lakhs Only) towards the said State Festival from the TSP of Tribal Welfare Department.

(P.T.O)

5. The Director, Tribal Welfare, A.P., Vijayawada and the Director, Culture, Youth Advancement Government of Andhra Pradesh and the Collector & District Magistrate, Vizianagaram shall take follow up action for organizing the "**Sambara Polamamba Jathara** "as State Festival in a grand manner.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

KANTILAL DANDE
SECRETARY TO GOVERNMENT

To
The Director of Tribal Welfare, A.P., Vijayawada,
The Director of Culture, Govt. of A.P.,
The Collector & District Magistrate, Vizianagaram,
The Project Officer, ITDA, Parvathipuram, Vizianagaram District,
Copy to:
The P.S. to Addl. Secretary to Chief Minister,
The Special Chief Secretary to Govt. Tourism Dept., A.P,
The OSD to the Hon'ble Dy. Chief Minister (TW),
The P.S to the Hon'ble Minister, I&PR, IT& Communications, NRI Empowerment and
relations, Telugu Language and culture, Minority Welfare & Empowerment,
The Finance (FMU-Welfare.I) Dept.,
The P.S. to Secretary (TW),
Sf/Sc.

//FORWARDED::BY ORDER//

SECTION OFFICER